



# REQUEST FOR PROPOSAL (RFP)FOR SUPPLY, INSTALLATION, CUSTOMIZATION AND MAINTENANCE OF CUSTOMER RELATIONSHIP MANAGEMENT PLATFORM

Date: 31.03.2023

Reference: GeM BID NO: GEM/2023/B/307867 Dated 03/02/2023

# NOTICE-IV Addendum / Corrigendum

S. No.	Pg No/ Clause	Existing Clause	Revised Clause
1	124 Part II Commercial Bid	PART – II Commercial Bid	As per GeM guidelines price to be quoted by the bidders should be inclusive of taxes, while in the RFP floated the commercial bid is provided as exclusive of taxes.  The revised commercial bid with inclusion of tax component is provided below.
			Note: GST Tax component is assumed as @ 18 % for the purpose of this commercial bid. However tax will bepaid at actuals as applicable, prevailing at the time of invoicing

# **Revised Clause**

# PART - II

### **Commercial Bid**

(Price bid along with Breakup to be submitted with Technical Bid in a separate envelope)

Date:

To

Assistant General Manager, Indian Bank, Corporate Office Marketing Department, 254 - 260, Avvai Shanmugam Salai, Royapettah, Chennai-600014

Dear Sirs,

Sub: Request for Proposal for Supply, Installation, Customization and Maintenance of Customer Relationship Management Platform.

Ref: Your RFP No. CO/MKTG/CRM RFP/01/2022-23dated 03/02/2023

We submit hereunder the price breakup details.





### **Price Schedule**

## **TABLE A1**

### A1. Slab wise cost of CRM Licenses:

SI. No	No. of Users per year * (a)	License Cost per User per Year (Rs.) [Exclusive of Taxes] (b)	Taxes @ 18 % (c )	Total Cost (d)=(b+ c)
A1.1	Up to 3,000 users			
A1.2	Above 3,000 and up to 6,000 users			
A1.3	Above 6,000 and up to 10,000 users			
A1.4	Above 10,000 and up to 15,000 users			
A1.5	Above 15,000 users			

<sup>\*</sup> The Year-1 starts from the date of signing of Contract / SLA. However, licences will be deemed to be utilized only from the date of Go Live of MVP-1. Cost of licenses will be paid on pro-rata basis from the date of utilisation for the corresponding year.

# A2. Yearly cost of CRM Licenses:

**TABLE A2** 

For the purpose of calculation of license cost for TCO, the following table will be used.

SI. No.	Year	No. of Users per year* (a)	License Cost per User [as per column (b) of above table - A1] (Rs.) Exclusive of Taxes(b)	Total license cost (Rs.) *  (c) = (a) x (b)	Taxes @ 18 % (d )=c x18%	Total Cost (e)=(c) + (d)
A2.1	Year-1	3,000 users				
A2.2	Year-2	6,000 users				
A2.3	Year-3	10,000 users				
A2.4	Year-4	15,000 users				
A2.5	Year-5	15,000 users				
Tota	al license cos [A]	t for 5 years				

<sup>\*</sup> Note: License Payment will be made only on the actual number of user licenses utilised during the particular year and a separate PO will be issued for additional licences (with bucket size of 1000 user licenses) based on the existing terms and conditions and the payment will be made upfront on Pro- Rata basis within 30 days of raising the invoice.





\*There is no commitment on the slab wise utilisation of the licences, the above table is indicative and for calculation of TCO.

## **TABLE B1**

# **B1. Cost of Annual Technical Support (ATS) on License:**

Sl. No.	Particulars	ATS %
B1.1	Quote the % of ATS payable every year	%

## **TABLE B2**

For the purpose of calculation of the cost of ATS for TCO, the following table will be used.

SI. No.	Year	No. of Users per year* (a)	Total license cost as per Table A2 column (c) (Rs.) (b)	ATS % as quoted above in B1.1 (c)	ATS cost per year based on user licences (Rs.) (d)	Taxes @ 18 % (e)	Total Cost  (f)=(d)+(e)
B2.1	Year- 1	3,000 users	A2.1 (c)	B1.1			
B2.2	Year- 2	6,000 users	A2.2 (c)	B1.1			
B2.3	Year- 3	10,000 users	A2.3 (c)	B1.1			
B2.4	Year- 4	15,000 users	A2.4 (c)	B1.1			
B2.5	Year- 5	15,000 users	A2.5 (c)	B1.1			
То	tal ATS o	cost for 5 years					

<sup>\*</sup> Note: ATS payment will be made only on the actual number of user licenses utilised during the particular year. ATS is payable half yearly in arrears on the actual licence fees paid for the corresponding year.

# C. Cost of Implementation of Customer Relationship Management Platform:

### **TABLE C**

S. No.	Particulars	Amount (Rs)
C.1	Implementation Charges at UAT, DC & DR Site (installation, configuration, Customization, Training, Interface(s), Testing, Acceptance, Data Migration etc.)	
	Total cost of Implementation (exclusive of taxes) [C]	





	Taxes @ 18 % (D = C X 18%)	
	Total Cost (E = C +D)	

# D. Cost of Manpower for onsite / production support (L1 support) for 4.5 years:

The bidder to provide minimum two (02) L1 resources per shift (at 3 shifts per day) for handling the operations on 24x7x365 basis. The bidder to deploy required number of resources to maintain the defined SLA and ensure that the minimum count of personnel per shift per day is maintained. The service fee will be paid on quarterly basis in arrears from the date of GOLIVE of MVP-1, till the end of the contract period.For 1<sup>st</sup> year, payment will be made on Pro-rata basis for the period from which the support engineers are available in Bank's site. The payment will be made in arrears at the end of every quarter on submission of invoices.

#### **TABLE D**

S. No.	ltem	Total Resources cost per month (Rs.) (a)	Total Cost per Annum (Rs.) (b) = (a) x 12	Taxes @ 18 % (c) = (b )X 18 %	Total Cost (d)= (b)+(c)
1	Cost of manpower for Onsite L1 support for 1 <sup>st</sup> year		(Quote 6 months charges only)		
2	Cost of manpower for Onsite L1 support for 2 <sup>nd</sup> year				
3	Cost of manpower for Onsite L1 support for 3 <sup>rd</sup> year				
4	Cost of manpower for Onsite L1 support for 4 <sup>th</sup> year				
5	Cost of manpower for Onsite L1 support for 5 <sup>th</sup> year				
	Total L1 Support Cost [D]				

# E. Cost of Manpower for onsite / production support (L2 support) for 4.5 years:

The bidder to provide minimum one (01) L2 resource per shift (at 3 shifts per day) for handling the operations on 24x7x365 basis. The bidder to deploy required number of resources to maintain the defined SLA and ensure that the minimum count of personnel per shift per day is maintained. The service fee will be paid on quarterly basis in arrears from the date of GOLIVE of MVP-1, till the end of the contract period.For 1<sup>st</sup> year, payment will be made on Pro-rata basis for the period from which the support engineers are available in Bank's site. The payment will be made in arrears at the end of every quarter on submission of invoices.



	TABLE E						
S. No.	Item	Resource cost per month (Rs.) * (a)	Total Cost per Annum (Rs.) (b) = (a) x 12	Taxes @ 18 % ( c)	Total (d=(b)+(c)		
1	Cost of manpower for Onsite L2 support for 1 <sup>st</sup> year		(Quote 6 months charges only)				
2	Cost of manpower for Onsite L2 support for 2 <sup>nd</sup> year						
3	Cost of manpower for Onsite L2 support for 3 <sup>rd</sup> year						
4	Cost of manpower for Onsite L2 support for 4 <sup>th</sup> year						
5	Cost of manpower for Onsite L2 support for 5 <sup>th</sup> year						
	Total L2 Support Cost [E]						

# F. Cost of dedicated L3 onsite development engineer for 4.5 years:

The bidder to provide 1 dedicated L3 onsite development engineer at Bank's premises from the date of GoLive on MVP-1 and upto the end of contract period. The dedicated L3 onsite engineer to be available during all working days of the Bank. For 1<sup>st</sup>year, payment will be made on Pro-rata basis for the period from which the support engineers are available in Bank's site. The payment will be made in arrears at the end of every quarter on submission of invoices.

## **TABLE F**

	<u></u>								
S. No.	Item	Resource cost per month (Rs.)	Total Cost per Annum (Rs.) (b) = (a) x 12	Taxes @ 18 % ( c)	Total (d) = (b)+(c)				
		(a)							
1	Cost of manpower for Onsite L3 support for 1 <sup>st</sup> year		(Quote 6 months charges only)						
2	Cost of manpower for Onsite L3 support for 2 <sup>nd</sup> year								



	Cost of manpower fo	or						
3	Onsite L3 support fo							
	3 <sup>rd</sup> year							
	Cost of manpower fo	or						
4	Onsite L3 support for							
•	4 <sup>th</sup> year							
	Cost of manpower fo	or						
5	Onsite L3 support fo							
•	5 <sup>th</sup> year							
	Total L3 Support Co	st						
	(inclusive of taxe							
	[F]							
	n-days cost for Chang ngineer):	e Requests (	in case	of fresh		d out throu	gh L3 ons	site developm
	T	Per Man-	Buc	ket Size	Total Cost (	in Taxes	@ 18 %	Total
Sr.	Death Lea	day cost		(b)	Rs.)	Taxes	G 10 /0	
No.	Particulars (ir	(in Rs.)	•		(exclusive o	of (d)= 0	C X 18%	
		(a)			Taxes) (c)			(e)= (c)+(d )
1	Per Man-day		250	(person				
1	Cost *		c	days)				
*	Bank may avail bucket	t size of 250	person	-davs ea	ch, as per the a	<u> </u>	rements	of the Bank.
	for 4 Bucket of 1,000 4)(exclusive of Taxes		(i.e.	Rs				
ax @	9 18 %							
Гotal	Cost [G] (Cost + Taxe	es )						
. Tota	al Cost of Ownership	(TCO) of the	Projec	t:				
				TABL	<u>E H</u>			
Total	Cost of Ownership (T	CO) without	taxes	=				
	[A] + Table[B] + Table	-		_	ks		••••	
	E] + Table[F] + Table		_					
ſaxes	s): (X)							
「otal	Taxes ( Y )=( Tax of A	+ Tax of B +	Tax of	c				





Total Cost with taxes(H)=(X+Y)				
In words ( inclusive of taxes ): Rupees				

### **PRICE STATEMENT:**

Bank reserves the right to re-negotiate the price for any of the line items furnished above, in case the rates offered are arbitrary and not as per market prices.

We submit that we shall abide by the details given above and the conditions given in your above tender.

For

Office Seal (Authorised Signatory)

Place: Name:

Date: Designation:

Mobile No:

Business Address: Telephone No: E-mail ID:

S. No.	Pg. No/ Clause	Existing Clause	Revised Clause
2	Page No: 28 9.Evaluation Criteria Point No. F	In the second phase of evaluation, the Commercial Bids of those bidders, whose technical bids have been short-listed and who have qualified in technical evaluation as explained above after scoring of Techno Evaluation, will be opened. After opening of Commercial Bids, commercial evaluation & verification of the commercial bids will be done by the Bank.	the Commercial Bids of those bidders, whose technical bids have been short-listed and who have qualified in technical evaluation as explained above after scoring of Techno Evaluation, will be opened. After opening of Commercial Bids,