



Dear Valued Customer,

We are delighted to present to you the July 2024 edition of our IND NAVYA newsletter.

## NEW INITIATIVES & OFFERINGS

- 
**Ind-Gurudev salary savings account** which is a unique offering exclusive for government teachers, has been modified to include all resident individuals working as Teachers, Professors, Lecturers in Schools, Colleges, Educational institutions and Universities irrespective of government or private sector having minimum net monthly salary of Rs.15,000/-
- 
**"Call Me Back"** facility is introduced to ensure all customers get their issues/queries resolved immediately. The facility will provide instant call back to customers for quick resolution of their queries. Customers can avail this facility through Bank's website, Internet Banking and Mobile Banking.
- 
 Under Farm Mechanization initiative, a new loan product for Tractor finance named **"Ind Krishi Vaahan"** is made digitally available with customer initiated and branch assisted journey.
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 To enhance customer experience at Branches, customers can now scan the QR code provided at branch and share their branch banking experience feedback.
- 
 The bullet repayment option in Jewel Loan is now available for shorter loan terms viz 3 months and 6 months also.
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 As per notification from Directorate General of Foreign Trade, Interest Equalisation Scheme for Pre and Post Shipment Rupee Export Credit has been extended for two months up to 31.08.2024.

\*T&Cs Apply

### Fuel your financial success this July



#### IND KRISHI VAAHAN

Are you looking to enhance your agricultural productivity? Our Ind Krishi Vaahan Loan is here to help you purchase tractors and implements. With us by your side, you can access the machinery you need to optimise your farming operations and achieve greater efficiency.

[Learn more](#)

#### IB DOCTOR PLUS

Take your practice to the next level with IB Doctor Plus. A comprehensive financial solution designed specially for healthcare professionals, providing the necessary support to establish, grow, and sustain your medical practice. With flexible financing options and competitive terms, IB Doctor Plus helps you achieve your goals faster and easier. Whether you're beginning or expanding your practice, our tailored financial solutions have got you covered.



[Learn more](#)



#### IB SAMMAAN

IB Sammaan, our special saving account designed exclusively for senior citizens offers a seamless banking experience with no monthly average balance requirements. Experience peace of mind with exclusive benefits such as doorstep banking, preferential treatment, exclusive passbook, concession on locker rents and interest rates on loans.

[Learn more](#)

#### IB MAHILA SHAKTI

Step into a world of financial independence with IB Mahila Shakti, crafted exclusively for women aged 18 and above. Whether you're a trailblazer managing your finances solo or partnering with trusted allies, our account ensures a seamless banking experience. Embrace the power of IB Mahila Shakti and redefine what's possible in your financial realm.



[Learn more](#)

For other Products and Services, please visit [www.indianbank.in](http://www.indianbank.in)

## Bank Buzz – Top Story

#### Indian Bank observes World Environment Day



Indian Bank observed 'World Environment Day' on 05th June 2024, reaffirming its commitment towards a greener world. This year's theme, 'Land Restoration, Desertification and Drought Resilience', emphasizes the need to act as a global community to preserve the planet for the generations to come.

[Read more](#)

#### Indian Bank organises MSME credit camp



Indian Bank organised a credit camp for MSME sector in Chennai on 12th June 2024. The event was chaired by Shri. S L Jain, MD & CEO of the Bank. During the camp, 440+ sanction tickets amounting to over Rs.500.00 Crore (Approx.) were distributed to MSME customers.

[Read more](#)

#### Indian Bank observes International Day of Yoga



Indian Bank, observed the 10th International Day of Yoga on 21st June 2024 with the central theme, 'Yoga for self and society'. Embracing the spirit of IDY 2024, Yoga Workshops were organised Pan-India in various offices of the bank, wherein staff members as well as their family members practised Yoga as per CYP (Common Yoga Protocol).

[Read more](#)

## Fraud Alert, Be Vigilant!



- » Do not open or download email attachments from an unknown or untrusted source.
- » Do not reply to or click on any link inside spam or unknown emails.
- » Do not use your official email ID for personal use or on social media.
- » Hover your mouse over the "from" name to see the actual email address.
- » Few ways to spot a phishing email:
  - Spelling mistakes or grammatical errors.
  - Suspicious attachments or links.
  - Email message creates a sense of urgency about verifying your information or sharing personal information.
  - The domain name is misspelled.
  - Call the sender directly to verify if a message you received is legitimate.

#### Disclaimer:

Please do not share your banking / financial credentials with anyone (including Bank officials) or on any mail received as such communications are sent with malicious intent to dupe the customers. Bank never asks for such details.

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