

“Customer Outreach Initiative” Program at Namakkal District on 23.10.2019

Lighting of Kuthuvilakku and Inauguration of “Customer Outreach Initiative” Program by Shri .K .Megraj I.A.S., District Collector Namakkal, in the presence of Smt. Sushila Parthasarathy, Zonal Manager ,Erode



Inaugural Address by Shri.D.Devaraj General Manager (RA & D) and Ms.Zaphia Fareed Thottathu Kudiyi, FGM, Coimbatore.



Customers visiting the stalls put-up by the Bank and interacting with INDIAN BANK Officials on Loan products and its Features during “Customer Outreach Initiative “ Program at Namakkal on 23.10.2019 & 24.10.2019.



Visit at Stall by District Collector, Namakkal and General Managers, Indian Bank during
“Customer Outreach Program” organised on 23.10.2019 & 24.10.2019



“Customer Outreach Initiative” at Namakkal District on 23.10.2019 and 24.10.2019

- “Customer Outreach Initiative” Program was inaugurated by Shri .K .Megraj I.A.S., District Collector, Namakkal.
- Zonal Managers /Regional Managers of PSBs, Private Banks, and NBFCs participated in the Program.
- 51 stalls were put-up by various Banks including Small Finance Banks, Small Payment Banks, NBFCs and State Govt Dept. etc.,
- About 2200 public/ customers visited the stalls.
- Sanctions were made under Agriculture, MSME, Home loans, Vehicle loans. An amount of Rs. 97.07 Cr. Sanctioned to 1970 beneficiaries.