

“Customer Outreach Initiative” Program at Krishnagiri District
on 24.10.2019 &25.10.2019

Inauguration of Customer Outreach Initiative Program by Shri S.Prabhakar I.A.S.,
District Collector, Krishnagiri, in the Presence of Shri.M.Nagarajan, General
Manager, Indian Bank



Cross- section of Customers attending Customer Outreach Initiative program at Krishnagiri District on 24.10.2019 & 25.10.2019



Distribution of loans during the “Customer Outreach Initiative” Program at Krishnagiri District on 25.10.2019



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- Inaugural address was delivered by Shri S.Prabhakar I.A.S., District Collector, Krishnagiri
- Shri.M.Nagarajan, General Manager, Indian Bank, Field General Manager, Indian Bank along with Zonal Manager, Krishnagiri and Regional Managers of PSBs, Private Banks and Small Finance Banks also participated in the Program.
- Around 650 customers of various banks visited the stalls during the program.
- Sanctions were made under MSME, Agriculture, Home Loan, Vehicle Loan etc., to the tune of Rs.153 Crores to 522 beneficiaries by various Banks.