

“Customer Outreach Initiative Program” at Dharmapuri District on 24.10.2019

Lighting of Kuthuvilakku and Inauguration of “Customer Outreach Initiative” Program by Smt.S.Malarvizhi I.A.S., District Collector, Dharmapuri in the Presence of Shri.M.Nagarajan , General Manager(RBD/FI),Chennai.



Cross- section of Customers attending “Customer Outreach Initiative” program at Dharmapuri on 24.10.2019.



Smt.S.Malarvizhi I.A.S., District Collector, Dharmapuri along with Shri.M.Nagarajan , General Manager (RBD/FI) interacting with bank officials at Indian Bank stall



Distribution of loans during the “Customer Outreach Initiative” Program at Dharmapuri District on 24.10.2019 .



“Customer Outreach Initiative” Program at Dharmapuri District on 24.10.2019

- Inaugural address was delivered by Smt.S.Malarvizhi I.A.S., District Collector, Dharmapuri.
- Shri.M.Nagarajan, General Manager (RBD/FI), Chennai along with Zonal Manager, Salem and Regional Managers of SBI, IOB, Canara Bank, Syndicate Bank, Chairman, Tamillnadu Grama Bank and other Executives from various Banks participated in the Program.
- Around 1560 general public & customers of various banks visited the stalls during the program.
- Sanctions were made under MSME, Agriculture, Home Loan, Vehicle Loan etc., to the tune of Rs. 87.63 crores by various Banks to 1173 beneficiaries.