

Customer Outreach Initiative at Cuddalore - 04.10.2019



Lighting of Kuthuvilakku and Inauguration of Customer Outreach Initiative by Shri. V Anbuselvan ,IAS District Collector ,Cuddalore in the presence of Shri K Chandra Reddy Field General Manager, Chennai



Shri K Chandra Reddy Field General Manager, Chennai explaining various products/services of our Bank to Shri. V Anbuselvan ,IAS District Collector ,Cuddalore



Shri. V Anbuselvan ,IAS District Collector ,Cuddalore addressing the gathering



Shri K Chandra Reddy Field General Manager, Chennai addressing the gathering



Shri K Chandra Reddy Field General Manager, Chennai handing over sanction ticket to the beneficiary



Shri. V Anbuselvan ,IAS District Collector ,Cuddalore handing over the vehicle keys to beneficiary.



Shri. V Anbuselvan ,IAS District Collector ,Cuddalore at the Aadhar Enrolment Service Counter at Customer Outreach Initiative at Cuddalore .Also seen is Shri. Raja Gopal Sunkara ,IAS Additional Collector(Development) ,Cuddalore

Brief note on Customer Outreach Program at Cuddalore - 04.10.2019.

- **Field General Manager, Chennai Mr K Chandra Reddy along with Zonal Mangers of Indian Bank, Indian Overseas Bank ,Bank of Baroda, Syndicate Bank, Canara Bank, State Bank of India participated in the Program.**
- **Around 1200 customers of various banks attended the program.**
- **Sanctions were made under Agriculture, MSME, Home loans, Vehicle loans . An amount of Rs. 70.07 Crores were disbursed by various banks to 1056 beneficiaries of which 30.27 Crores were disbursed by Indian Bank**
- **Inaugural address was delivered by Mr. V Anbuselvan ,IAS District Collector ,Cuddalore followed by Mr. Raja Gopal.S IAS ,Additional Collector Cuddalore**