

प्रेसविज्ञप्ति/ PRESS RELEASE

23.12.2022

INDIAN BANK TIES UP WITH HONDA MOTORS FOR CAR FINANCING

Chennai, 23rd December 2022: In a move to enhance its customer experience, Indian Bank partnered with Honda Cars India (HCIL), a leading manufacturer of premium cars in India, for financing vehicles to its customers. This would allow Bank customers to bring home their favourite Honda vehicles at affordable interest rates and on attractive offers, with the benefit of hassle-free loan processing,

The interested buyer can avail financing benefits across 5700+ branches of Indian Bank across the country.

Speaking on the occasion Mr. Vikas Kumar, General Manager, Retail Assets, Indian Bank said, "The association with Honda Cars India Ltd. will allow us to provide faster financing to a large number of our customers across the country. Indian Bank has a strong presence across the country. We are confident that our digital loan procedure, will provide customers who want to acquire a new vehicle for themselves and family, ease and comfort at its best. We are dedicated to make the auto finance process easier and provide an enhanced consumer experience both in terms of product and services."

Elaborating on the tie-up, Mr Kunal Behl, Vice President, Marketing & Sales at Honda Cars India Ltd. said, "The collaboration with Indian Bank seeks to provide all Honda customers with simpler financing options, as well as a best-in-class ownership experience and assistance. Honda has always looked ahead to fulfilling the demands of its customers and this partnership underlines our commitment to offering an exceptional ownership experience to our customers. With 2022 a milestone year for the automobile industry, we are confident that 2023 will be another prosperous year for the automobile industry and for Honda."