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Indian Bank marks 116th year with grand celebration

Chennai, 16th August 2022: Indian Bank, yesterday, celebrated the 76th Independence Day and fortuitously, set foot into the 116th year of its own journey of trust and service. The celebratory bash began with a foundation day torch-bearing relay run that was flagged off by the EDs, Shri. Imran Amin Siddiqui and Shri Ashwani Kumar. The International Sportspersons of Indian Bank ran all the way from Corporate Office to the event venue.

Indian Bank also organized a car rally, as a part of the independence day celebrations and under the '**Har Ghar Tiranga**' movement of Azadi ka Amrit Mahotsav (AKAM) campaign of Government of India, that was given momentum by the General Managers, and it culminated at the event venue.

Shri. S L Jain, MD & CEO, was then handed over the ceremonial torch in everyone's presence and he declared open the festivities for the day. The event witnessed many firsts – launch of three online digital end-to-end journeys under mission WAVE (World of Advanced Virtual Experience) namely Shishu Mudra, OD against Deposits and enhanced user experience for opening Term Deposit, besides release of Indian Bank Anthem with a fresh spirit.

A total of 116 BCs (Business Correspondents) of the bank celebrated Azadi ka Amrit Mahotsav and Har Ghar Tiranga movement at 116 villages across the country. During the grand function at Chennai, top 3 BCs were recognized for their tireless work.

Indian Bank also honoured 116 prominent personalities pan-India across various fields like sports, healthcare, and social services.

The evening was a melange of cultural richness and creative diversities, combined with Live Music Performances and Dance Recitals enthralling the audience. The event, with its hybrid format, brought together the entire Indian Bank family to join the festivities.

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