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प्रेस विज्ञप्ति/ PRESS RELEASE

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Shri. S L Jain, MD&CEO, Indian Bank inaugurates Customer Outreach program at Ludhiana

As part of Bank's outreach programme, Shri. S.L. Jain, MD&CEO, Indian Bank visited bank's Kalsi Nagar Branch, Ludhiana on October 7, 2021 and flagged off the event. Coinciding the launch with the auspicious first day of Navaratri, which is observed with great reverence to the divine power, especially in north India, this programme is dedicated to customers and making their access to banking services easier.

Ministry of Finance, Govt. of India has designed this program for the common man and among others, it covers sanctioning of loans under various categories viz. MSME, Retail. Agriculture, MUDRA and PM Svanidhi. Shri. S L Jain MD&CEO, handed over sanction letters to many customers, hailing from the sectors of MSME, Hosiery, Auto Traders, Car Dealers and Small Entrepreneurs, along with Mudra beneficiaries. He further emphasized the importance of digital banking channels like UPI, Mobile Banking, Internet Banking and BHIM, particularly in the present COVID scenario, and urged all to adopt it.

Shri. Ashok Patnaik, Field General Manager, Indian Bank, Chandigarh also graced the occasion and assured customers of quality banking facilities that stays true to the ethos of the bank - aapka apna bank, har kadam aapke saath.

Shri. Joginder Sandhu, Zonal Manager Ludhiana welcomed all the customers and guests, and assured MD & CEO that all steps shall be taken by the field functionaries to take Bank's schemes to people.

Shri. Daya Shankar, Assistant General Manager & Branch Manager of Kalsi Nagar, Ludhiana thanked all the esteemed customers present on this occasion. Further, he thanked MD & CEO for having chosen Kalsi Nagar branch to launch this important all-India Customer Outreach Programme.

The program was conducted successfully under the guidance of Shri. R.K. Joshi, DGM, FGMO Chandigarh.

