

Indian Bank commences the 117th Foundation Day Celebration with a Curtain Raiser event

Chennai, 12th August 2023: Indian Bank, a beacon of trust and service, commemorates its **117th year** of excellence with a grand celebration that began yesterday with a curtain-raiser event at its corporate office. The event was organised as a precursor to the bank's foundation day on August 15, 2023. The event which was inaugurated by **Managing Director & CEO, Shri. S L Jain** resonated with the spirit of unity, culture, and patriotism.

The curtain raiser event featured a captivating array of cultural performances, showcasing diverse folk dance forms from around the world. Staff members came together to showcase their talents, captivating the audience with mesmerizing performances, including a spellbinding magic show and an energetic clapathon.

Underlining its commitment to the nation's pride, Indian Bank proudly launched the '**Har Ghar Tiranga**' campaign, a tribute to the Government of India's initiative. The campaign aims to infuse every household with the essence of the tricolor, celebrating the country's heritage and unity.

In a stirring address, **Shri. S L Jain, MD & CEO**, encapsulated the significance of the 117th Foundation Day, highlighting the bank's unwavering dedication to its customers and its vision for the future. He spoke passionately about the "**Meri Maatti Mera Desh**" campaign, reinforcing the bank's deep-rooted connection with the land and its people. Furthermore, the MD passionately emphasized that August 2023 stands as the Anchor Month for Indian Bank's exuberant **Azadi Ka Amrit Mahotsav** celebrations, enhancing the significance of the 'Har Ghar Tiranga' campaign as an emblem of shared values and patriotism.

As Indian Bank strides into its 117th year, it continues to be a torchbearer of progress and service, committed to the welfare of its customers and the nation. The curtain raiser event set the stage for a year filled with renewed enthusiasm, purpose, and determination.