



कॉर्पोरेट सम्प्रेषण विभाग CORPORATE COMMUNICATIONS DEPT

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प्रेस विज्ञप्ति/ PRESS RELEASE

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**INDIAN BANK DEDICATES UTILITY VEHICLE TO BLUE CROSS OF INDIA
UNDER CORPORATE SOCIAL RESPONSIBILITY**

As a part of its responsibility towards the society, Indian Bank has dedicated a vehicle “ECCO MARUTI” to Blue Cross of India to facilitate as utility vehicle, which will serve injured/ sick animals during Golden Hours. Ms. Padmaja Chunduru, MD&CEO, Indian Bank, on behalf of the Bank handed over the keys of “ECCO Maruti” to the Co-Founder and Chairman Emeritus of Blue Cross of India, Shri Chinni Krishna at Corporate Office, Chennai today.

Blue Cross of India is registered charitable society under the Societies Registration Act and serving sick/injured animals suffering in the streets and providing free treatment till they attain good health.

Since inception, Indian Bank as a responsible Corporate Citizen is dedicated towards supporting the lives of destitute, marginalized and vulnerable people under its CSR program.

April, 2021 onwards the Bank has contributed Rs. 1.92 Crore towards prevention and strengthening and combating the mechanisms against COVID -19 at Pan-India level contributing towards saving human lives.

Realising the help needed to the animals also, the Bank has extended helping hand towards the street animals/ stray dogs to mitigate the adverse effects of COVID – 19.

Executive Directors of Indian Bank Shri V V Shenoy and Shri Imran Amin Siddiqui and other Executives of the Bank were also present on this occasion.

