Indian Bank Celebrates Customers Day with a Commitment to Enhance Customer Services

Chennai, August 23, 2024: Indian Bank, a public sector Bank in India celebrated its annual Customers' Day on Thursday, August 22nd at 4:00 PM across all branches. This serves as a platform for getting customer feedback and expectations, as well as fostering direct interactions to enhance customer service.

During the celebration, the Bank expressed gratitude to its esteemed customers for their longstanding loyalty and support. The management highlighted the importance of customer feedback, inviting suggestions for improvement in the quality of service. This initiative underscores Indian Banks's vision in delivering excellence in financial services through customer focus and engagement to achieve sustainable growth.

The Customers' Day celebration was attended by Executive Directors and other Executives at various branches in Chennai city, who interacted with customers and addressed their concerns. **Executive Director Shri. Mahesh Kumar Bajaj** addressed and interacted with the customers at Adyar Branch, **Executive Director Shri. Ashutosh Choudhury** addressed the customers at Mid Corporate Branch, Anna Salai & Large Corporate Branch Chennai, **Executive Director Shri. Shiv Bajrang Singh** addressed the customers at Ethiraj Salai Branch and **Executive Director Shri. Brajesh Kumar Singh** addressed the customers at T Nagar Branch. Additionally, the Bank's foreign branches in Singapore, Jaffna, and Colombo also conducted Customers' Meets to foster global relationships.

As customer service is a crucial aspect of the banking industry, the customer's day not only reflects Banks dedication towards its clientele but also aims to strengthen relationships and build trust through open dialogue. The Banks vision has always been to deliver tailored solutions through empowered employees and smart technology, simplifying banking with accessible, convenient, and secure digital products.