

## **Indian Bank Celebrates 77th Independence Day and 117th Foundation Day**

**Chennai, August 15, 2023:** Indian Bank, a leading public sector bank, celebrated the **77th Independence Day** of India and its own **117th Foundation Day** with great fervor and enthusiasm. The celebrations took place at the Indian Bank Corporate Office in Royapettah and the Registered Head Office at 66 Rajaji Salai, Chennai. The National Flag was hoisted by Shri. S L Jain, Managing Director & CEO of Indian Bank. The event witnessed a Guard of Honour presented by the bank's guards, creating a patriotic atmosphere.

On this historic occasion, **Shri. S L Jain, MD & CEO of Indian Bank**, delivered a stirring Independence Day address, He honoured the sacrifices of freedom fighters and soldiers, underscoring India's journey to independence. He emphasized the importance of self-reliance, highlighting the Swadeshi Movement and its reliance on domestic production. He also highlighted the remarkable progress and achievements of the nation, which is now on the path to becoming one of the world's largest economies with a consistently positive GDP. Drawing parallels, he emphasized Indian Bank's role in facilitating growth for citizens and emphasized the need for ethical standards while contributing to society's upliftment. He also stressed on promoting Women's Empowerment.

While administering the Panch Pran Pledge as part of the "Meri Maati, Mera Desh" campaign which embraces 'Amrit Vatika' to cherish the freedom of an Independent Nation and called upon the Indian Bank family to dedicate themselves to the bank's growth and contribute to nation-building. A significant tree plantation drive took place within the corporate office premises, led by **Shri. S L Jain**, and attended by the Executive Directors, as a noteworthy contribution to the celebration. The Chief Security Officer at the Bank extended a warm welcome to the gathering, which included all the Indian Bank staff members, and their families, all actively participating in the celebrations.

Adding to the jubilant spirit, MD&CEO and EDs led the Cyclothon team of 77 cyclists, celebrating the spirit of 77<sup>th</sup> Independence Day, Azadi Ka Amrit Mahotsav and Har Ghar Tiranga campaign. 117<sup>th</sup> Foundation Day celebration was a cultural extravaganza wherein the bank also honored it's Super Achievers'

To spruce up the spirit of Independence Day, Indian Bank sponsored tricycles, sewing machines, hearing aids, artificial limbs, wheelchairs, callipers, and splints to needy persons under its CSR initiatives through Akshaya Trust (Chennai).

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In a milestone moment, Shri S L Jain, launched an array of Digital Products & Services, including the Digital Diary, Tab Banking 2.0 Customer Enterprises Portal, and the Omni Channel Mobile App. These innovative offerings are set to enhance the banking experience for customers while keeping pace with the ever-evolving digital landscape.

Additionally, on the eve of Independence Day, Indian Bank observed the Partition Horrors Remembrance Day, at its Chennai South Mylapore Branch on August 14th. Similar exhibitions were organized in 59 more branches across the country. In Chennai, it was inaugurated by the MD & CEO of the Bank and attended by many people including the spouse of the deceased Freedom Fighter Mr. Sakku Bai. The event aimed to pay homage to the sacrifices of the victims and the sufferings of the people at the time of Partition.