

புதுச்சேரி யூனியன் பிரதேச வங்கியாளர்கள் குழுமம் राज्य स्तरीय बैंकर समिति — पुदुच्चेरी संघ राज्य क्षेत्र State Level Bankers' Committee - UT of Puducherry

Dated: 30.03.2017

SLBC-UTP/L 05/ 2016-17/3003

Sub: Minutes of the SLBC meeting held on 20.03.2017

The Fourth State Level Bankers' Committee (SLBC) Meeting of Union Territory of Puducherry for the vear 2016-17 was held on 20.03.2017 at Puducherry. Mr. V. Narayanasamy, Hon'ble Chief Minister, Puducherry, Mr M Kandsamy Hon'ble Welfare Minister, Puducherry Mr. M.K.Bhattacharya, Executive Director, Indian Bank, Chennai, Mr. G. Narendra Kumar, IAS., Development Commissioner, Government of Puducherry, Mr. D. Manikandan IAS, Secretary (Agriculture), Government of Puducherry, Mr. A.K. Dogra, Deputy Secretary, Department of Financial Services, Government of India, Mr. Kesavan, Chief General Manager, Reserve Bank of India, Ms. Mildred Xess, General Manager, NABARD, Chennai, Mr. B. Veeraraghavan, Deputy General Manager, RBD, Indian Bank, Chennai, Mr. D. Devaraj, Zonal Manager and Convenor SLBC, Indian Bank, Puducherry, Senior Executives/Officials of various banks, Senior Officials of various Government Departments and Co-ordinators of member banks participated in the meeting.

The list of participants is given in the annexure.

Mr. B Veeraraghavan, Deputy General Manager, Indian Bank after proposing his formal welcome address informed that this is the first SLBC meeting of the year 2017 and during the demonetization banks have put in strenuous efforts for completion of the same and minimizing the inconvenience of the General public. Now remonetization is in progress and it is high time to look forward and move again. The performance of the banks during the three quarters of the programme year 2016-17 is available for review. The banks were performed well in many key parameters during the review period, the outstanding under priority sector is 65% over the stipulated level of 40 %. For agriculture it is 23.46% against the level of 18%. Deposits are grown by of 16.35% where as advances grown only by 4.96% from the March 2016 level which has resulted in the decline in CD ratio from 78 to 70%. With the efforts of banks the CD ratio will improve in the coming quarters. Banks have increased the disbursement under Annual Credit Plan as a result targets for agriculture and Non-Farm Sector as well as total target have been surpassed. Banks are requested to maintain the

same tempo and endeavour to surpass the annual target in all sectors under ACP in the current quarter too.

Under PMJDY, he requested all Banks to activate Zero balance accounts and also to extend credit facilities to the eligible account holders, either through KCC to farmers or GCC/OD to non-farmers. Rupay cards are also to be distributed to all and to be sensitised regarding Less-Cash transactions. Under PMJJBY, PMSBY and APY banks have shown good progress in enrolment and he requested banks to ensure that all the eligible persons are covered under these schemes.

Shri M K Bhattacharya, Executive Director, Indian Bank in his presidential address congratulated all the Bankers and Government Departments in the Union Territory of Puducherry for their excellent co-operation and unstinted support extended in implementing all programmes and schemes. It is such co-operation and support that has resulted in achievement of vital banking parameters such as Priority sector advances being 65% against the target of 40%, Agri advances being 23.46% against the target of 18% as mandated by RBI. In respect of weaker sections, the achievement is 15.19% against the target of 10%. Under Minority community loans, the achievement as on December 2016 has grown marginally to 15.04% as compared to 14.78% during September 2016 quarter. During the year 2016-17 in UT of Puducherry, deposits have witnessed a YoY growth of 21.96% and advances 9.98% as against 9.62% and 8.93% in the corresponding previous year. Bankers in the UT of Puducherry deserve compliments again. He requested all the banks to continue the same tempo in the current year.

#### PERFORMANCE UNDER ANNUAL CREDIT PLAN

- ➤ The Achievement in terms of credit disbursement made under Annual Credit Plan for 2016-17 is 100.83% of the target. He requested banks to continue the same tempo during the financial year 2017-18 and surpass the targets set for the UT of Puducherry. It is heartening to note that as of December 2016 under ACP, the achievement is more than 100% (Agriculture- 108.89%, Non Farm Sector- 103.75%) and Other Priority Sector- 92.49%.
- All banks in the UT of Puducherry are extending credit support under various Government sponsored programmes and other developmental schemes and participating actively in various poverty alleviation schemes, income generation and employment guarantee programmes of the Government.

#### **FINANCIAL INCLUSION**

- ➤ We are all aware that seeds of financial inclusion were sown in this part of the country more than a decade ago.
- ➤ Pradhan Mantri Jan Dhan Yojana (PMJDY), a flagship programme of the Government of India (GOI), is a big success in our UT. More than a lakh and Twenty four thousand accounts have been opened under PMJDY and Rs.32.94 crore of deposits mobilized. He expressed happiness that 80.74% of these accounts are Aadhaar seeded whereas the national average is only 56.80%.
- ➤ Even though percentage of zero balance accounts is around 17.45% in the UT, 6% less than the national average of 24.12%, He requested member banks to reduce it further and issue / activate RuPay cards to all the PMJDY customers. Overdraft (OD) to all eligible PMJDY accounts should also be disbursed simultaneously. To taste more success under the scheme, He requested member banks to impart financial literacy to spread awareness on banking across the people.

#### **DEMONETIZATION:**

- Subsequent to the announcement of Hon'ble Prime Minister on 08.11.2016 regarding demonetization of Rs.500 and Rs.1000 notes, the guidelines issued by Government of India and Reserve Bank of India were followed by banks in UTP.
- Internal arrangements were made for hassle free transaction by general public in Banks on 10.11.2016. Bank staff worked beyond normal banking hours on 10.11.2016. The same trend continued for the next few days also.
- ➤ Banks functioned on 12th and 13th November both being holidays, suitable arrangements were made for smooth functioning of exchange, deposit and withdrawal activities.
- Services of Bank Mitras (BCA/FBC) were used to provide withdrawal in villages as well as in urban Centers. Micro ATMs were also put into use in needy locations. Services of Mobile Vans, Mobile ATMs were also provided in places like hospitals and places of tourist attraction to cater to their currency needs. Voluntary help of retired bank officials were used for managing the process.
- ➤ The ATMs recalibration work was started by banks from 16.11.2016 onwards. The dispensation of Rs.2000 notes was also started on 18.11.2016.
- Special counters were opened for senior citizens on 19.11.2016 for exchange of Specified High Denomination bank notes.
- ➤ Joint Secretary from Government of India visited Puducherry and Karaikal on 22.11.2016 and 23.11.2016 for an impact study on demonetization. He had discussion with banks and other Government Departments.

- ➤ Banks conducted camps on 26.11.2016 and 27.11.2016 both being holidays and collected applications for account opening from the workers of un-organized sector. Aadhaar mandates were also collected during the process.
- SLBC in co-ordination with Labour Department, Government of Puducherry organized camps from 28.11.2016 onwards. So far 150 camps have been organized and 3161 accounts have been opened.
- ➤ Convenor SLBC, LDM and Secretary (IT) also participated in the live interface programme in Doordarshan on Digital Transactions.
- Interface with traders has also been organized in Town and Villages of UT of Puducherry to provide information regarding various digital modes available for transactions.
- ➤ Total deposit of Rs. 500 & Rs.1000 notes Rs.853 crores was received after demonetization.
- > Total payment made was Rs. 657 crores.

#### **GLOBAL ECONOMY:**

- 1. Global growth is projected to slow to 3.1 percent in 2016 before recovering to 3.4 percent in 2017. Global growth is projected lower reflecting a subdued outlook for advanced economies particularly following Brexit and weaker growth in the United States.
- 2. Advanced economies are to expand just 1.6 per cent in 2016 and are expected to improve marginally to 1.8 per cent in 2017.
- 3. IMF in its World Economic Outlook (October 2016) highlighted the precarious nature of the recovery, particularly for the Advanced Economies, eight years after the global financial crisis. Persistent stagnation could further fuel populist calls for restrictions on trade and immigration and may impede productivity, growth, and innovation.
- 4. Near term growth for advanced economies will be supported by easy monetary policy and structural reforms for faster growth. Most advanced economies are currently facing slowing productivity and aging population. To aid growth, faster structural reforms such as increased government spending on education, technology and infrastructure to expand productive capacity is required.
- 5. Growth in Euro Area is expected to increase to 1.7 per cent in 2016 and decline to 1.5 per cent in 2017 post Brexit impact.
- 6. Growth in Japan, the world's number 3 economy, is expected to remain subdued at 0.5 per cent in 2016 and 0.6 per cent in 2017. In the near term, Japan's economy will be hampered by a shrinking population.
- 7. Whereas, Emerging Market and Developing Economies, growth will accelerate for the first time in six years, to 4.2 per cent in 2016 and is expected to grow further to 4.6 per

cent in 2017. China's economy, the world's second largest, is forecasted to increase to 6.2 per cent in 2017.

#### **INDIAN ECONOMY**

- 1. The recent move by the Government to demonetize both Rs.500 and Rs.1000 notes on November 8, 2016 is expected to have a short term impact on the economic growth as currency circulation has declined which has impacted consumption demand as well as production. Consequently, given the expected loss of growth momentum in Q3 and waning effects in Q4 alongside the boost to consumption demand from higher agricultural output and the implementation of the 7<sup>th</sup> CPC award, RBI in its recent monetary policy statement reduced the GVA growth for 2016-17 to 7.1 per cent from 7.6 per cent previously projected.
- 2. CPI inflation eased to 3.63 per cent in November 2016 as against 5.41 per cent in November 2015 partly due to low base effect. For the month of December, prices of perishables and pulses are expected to ease further due to lower consumption demand particularly in rural areas. However, there are upside risks such as base effects are expected to reverse and fuel inflation is expected to rise on the back of OPEC's decision to reduce production of crude oil.
- 3. IIP growth for October 2016 contracted by 1.9 per cent vis-à-vis 0.7 per cent in September 2016. Mining sector remained contracted by 1.1 per cent in October 2016, while it was higher at 5.3 per cent in October 2015. Growth in Electricity sector declined marginally to 1.1 per cent in October 2016 from 9.0 per cent in October 2015. Manufacturing sector contracted by 2.4 per cent in October 2016 as against 10.6 per cent in October 2015. The impact of demonetization is said to have an effect on Consumer Durables, Automobile sector, Cement industry and manufacturing sector for the rest of the financial year as these sectors are predominantly cash-centric.
- 4. Exports during November 2016 continue to show a positive growth of 2.29 per cent to US\$ 20009.58 million as compared to US\$ 19560.92 million during November 2015. Imports during November 2016 were valued at US\$ 33018.45 million which was 10.44 per cent higher over the level of imports valued at US\$ 29896.41 million in November, 2015. Trade deficit for April-November, 2016-17 was estimated at US\$ 66178.82 million which was 25.28 per cent lower than the deficit of US\$ 88574.09 million during April-November, 2015-16.

Given the short term interruption in production and services due to withdrawal of Specified Bank Notes of Rs.500 and Rs.1000 denomination and other global factors such as increase in crude oil prices, interest rate hike by US Federal Reserve are expected to have a negative

impact on the growth of the economy. Going forward, the changing of dynamics of the impact of demonetization and policy decision announced under the Union Budget will provide a path for the new financial year.

As there is a cost to the liquidity we cannot refuse taking money as deposit but we have to deploy it properly to improve the CD ratio and all the banks have to take steps in this direction. The year on year growth in advances is at 9.98%. Under Annual Credit plan cooperative sector also has to achieve their targets. Post demonetization co-operative sector is also to be given equal importance and it is hoped that they would be achieving their targets in the fourth quarter. Under Financial Inclusion banks are opening accounts, financial literacy is to be provided. To service these account holders more Bank Mitra are to be engaged. People are to be provided with information regarding availability of digital modes of transactions. Whatever new means of banking come the basic of banking which includes brick and mortar branch and staff cannot be replaced.

Dr. G. Narendra Kumar, IAS, Development Commissioner, Government of Puducherry in his address informed that SLBC is an important forum where many things for the welfare of the state are discussed. I have to place in record of my appreciation for the good work done by all our bankers throughout the course of the demonetization. They worked so hard and reduced the agony of the citizen. They also helped the Government of Puducherry to organize the Digi Dhan mela in a very short notice of one and half days. As Mr. Bhattachariya was mentioning bankers will not go away just like that newspapers should not go away. Digital technology, Internet banking and intensity of digitalization are bound to increase in the coming days. During demonitisation more funds came in to the banks and more money is available for lending which will earn interest. With the increased use of digital banking more fees and charges are expected which will also increase the profits of the banks. So banks are going to gain in the near future. I think that both the ways banks stand to gain and it is responsibility of the bank to help peoples to take to digital ways of transactions for their own profits and to help peoples to hook in to a digital track. To spread digital literacy we have trained one member for each SHG in a village and that trained member in turn trains others in the group. In this way entire people in the community and village were provided a digital literacy and the cascading model repeated to cover almost all the people in the villages of Puducherry. Government of Puducherry is also providing training to SHGs at village level regarding benefits of digital payments. This is unique one of Digital literacy training in the country. But we have to do much in urban digital literacy promotion by using SHG in urban areas and residential welfare associations.

Another important aspect is directive of Government of India for mobile seeding of all accounts, as mobile seeding will facilitate sending of SMS regarding credit or debit to the accounts. Banks have to send letters to account holders who have not seeded their mobile numbers then they have to follow-up so as to ensure that all accounts are seeded with mobile number. In some cases, mobile number may be already seeded with other accounts and then he may be willing to seed his mobile number in another account. Such option is also to be given to the account holders. In terms of the other issues, the implementation of GST would bring in lots of changes in the way we tax economic activity and we also has responsibility to see that economic activities goes higher and higher at Puducherry which will bring in lot of scope for lending. He also informed that in the recent video conference on digital transaction by Government of India has suggested for engaging Fair Price Shop as Business Correspondents. He requested banks to explore the same in view of the commitment of Government of Puducherry to provide old age pension(OAP) and other government benefits at the doorsteps of the beneficiaries.

Shri A K Dogra, Deputy Secretary, Department of Financial Services, Government of India in his address congratulated Shri MK Bhattacharya newly promoted ED for his welldeserved elevation. He stated that National Mission on Financial Inclusion was started during the year 2014 with the objective of ensuring bank account for all, Aadhar seeding, Mobile seeding and issuing and activation of RuPay cards by States and UTs. Financial Literacy is to be imparted to all account holders. All PMJDY accounts are to be made operational. For these purpose State Level Financial Inclusion committee (SLFIC) under the Chairmanship of Chief Secretary was formed so as to find out a State Level solution within a certain timeframe. This is to be achieved at the earliest in view of the mandate for encouraging digital payments. In this direction, Government of India has asked all the stakeholders to launch a special drive during this month for Aadhaar and Mobile seeding in all operative individual accounts except for states where Aadhaar generation is low (viz. Assam and Meghalaya). For this weekly milestones have been prescribed along with delivery and activation of Rupay cards. The usage of Rupay cards is also to be ensured. Seeding of Aadhar to be reached hundred percent in PMJDY accounts and other SB accounts also to be seeded at the earliest. Here Financial Literacy should play its role. Farmers are to be provided with Rupay KCC cards so as to facilitate digital payment. The overall target under MUDRA has been achieved and sub sector Tarun needs to be improved so that the all sub target is also achieved. Banks also have to put in more efforts to ensure achievement of targets under Stand-up India Scheme. Banks have to lend more to improve the CD ratio which has come down from 78 to 70% after demonetisation. There is more

scope for improvement in PM's flagship Social Security Schemes viz of PMJJBY, PMSBY, APY.

He completed his address with the wish that the rich experience of Shri MK Bhattacharya will benefit the UT SLBC and achieves more in the days to come.

Shri N Manikandan, IAS, Secretary (Agri&IT) Government of Puducherry in his speech informed that due to demonitisation and Digi Dhan Mela there has been regular interaction between bankers and government officials. This has helped in smooth transition during the demonitisation. As informed by ED, digitization cannot replace human touch but to give timely service some options are made available in online mode. IT department is going to introduce basic services of the Government in online mode for the benefit of general public. The payment of old age and other welfare pensions at the doorsteps through bank account is in the first phase and the land related documents are planned for the second phase. Now, people are personally visiting the government offices to avail these services but shortly we are going to offer them through online mode also. He informed that his interaction with bankers during the past 2 years have been cordial. The banks in Puducherry are very much concerned about farmers and they provide timely credit to them be it in floods or in drought, bankers provide adequate finance to farmers. He also sought the co-operation of banks for successful implementation of agricultural insurance scheme PMFBY. As Government is providing full premium subsidy to be payable by the farmers, banks only need to provide the list of farmers who have availed loan for cultivation of notified crop in notified area. He informed the forum of the awareness programs organized by Government in co-ordination with lead Bank regarding digital transactions including live programmes through media where they were able to dispel doubts of general public and increase the use of digital payments. Government transactions are slowly shifting to digital mode. In view of the non availability of adequate water for farming the need of the hour is providing timely and adequate credit and other relief measures to farmers. He requested banks to cover all the notified crops under applicable insurance schemes. In the end, he complemented lead banks for their role in demonetization and their cooperation in implementing of various Government sponsored programme. He informed that UT of Puducherry has been receiving all India award for good agricultural production continuously for the past 2 years which is due to efforts of the Government and extension of timely credit by the bankers.

Shri Kesavan, Chief General Manager, Reserve Bank of India in his address said that most of the points which he wants to highlight have already been outlined by other speakers. He informed that his department at RBI not only looks after financial inclusion and

development but also carrying forward some mandates of Government of India. With the demonitisation and drive to encourage digital transaction, many monetary policy initiatives have been introduced by RBI. RRBs and Co-operative banks are being treated on par with commercial banks in digitization. The digital initiatives have been included in the Financial Literacy Programme. Financial Literacy centres have been requested to impart training on UPI, USSD and other apps in rural areas. In UT of Puducherry 4 villages with population above 5000 have been identified for opening of brick and mortar and only one branch have been opened so far and he requested concerned banks to open the other three branches at the earliest. BC services cannot substitute a bank branch as already demonstrated during the demonitisation time. So existence of a branch is important for financial inclusion. Southern zones are forerunner in extension of gold loan and in this regard we had some supervisory concern. Banks are requested to lend more in the coming quarters to improve the CD ratio which have come down during the period September 2016. Priority Sector achievement is well above the required 40% but we observe small decline in achievement which needs to be addressed.

Ms. Mildred Xess, General Manager, NABARD, Chennai in her address expressed happiness regarding the achievement of targets under Agriculture but major part of the lending has gone to short term loans. Banks have to lend atleast upto 25% to term loans which will help in capital formation. There is more scope for term lending under agriculture and allied sector in the coming day which is to be properly utilised by the banks. The blockwise performance can be discussed in the BLBC meeting with the field level functionaries where the opportunities available for lending can be discussed and implemented. The discussion can be collated and presented in the SLBC meetings for macro level interventions if any. Farmers, SHG members and local level entrepreneurs can be invited for the BLBC meeting to discuss the available avenues for term lending. Grass root level participation will help in recovery also. Area specific schemes under Animal husbandry, fisheries, rural infrastructure etc. can be discussed in the meeting. She also requested Government to provide marketing support for agriculture and allied activities. Nabard is providing funds for various rural infrastructure projects through RIDF. This is being utilized by Government for providing various facilities. She requested banks to provide Rupay KCC cards to farmers which will help in encouraging digital payments among farming community. Union budget has been presented and it includes allocation for skill India project. The funds can be utilized for providing self employment skills and the trained persons are to be adequately provided with bank finance for taking up income generation activities. Financing to SHGs and JLGs is an important part of rural empowerment. They can be encouraged to acquire more skills and financed for various activities. The digitization of SHGs through E

Sakthi project will help in identification of skill needs of the SHGs. She requested banks to extend their fullest co-operation for implementation of E Sakthi project.

Mr M Kandsamy Hon'ble Welfare Minister, Government of Puducherry in his speech informed the importance given by the UT Government to attain self sufficiency in milk production by encouraging rural women in milch cow rearing and requested banks to finance for the empowerment of rural women through DEDS scheme of NABARD. Adequate and timely finance by the banks will help a lot in this direction. Rural women are very much interested in buying additional milch animals to increase milk production. Identification of the borrowers is being carefully done so that repayment will be ensured. There is more scope for lending to self-employment schemes in industrial sector also. He informed that Hon'ble Chief Minister is very much particular that all development aspects are covered adequately when a new scheme is being drafted. He also requested banks to engage more number of BCs to disburse the old age pensions being paid to the beneficiaries without any difficulty for them to visit the bank branches.

Shri V Narayanasamy, Hon'ble Chief Minister of Puducherry in his address informed that he has been closely following the discussions being taking place in the SLBC meeting and he has participated in almost all the SLBC meetings after his taking over as Chief Minister if available in the Station. He expressed that there is a need for better progress in certain areas so as to achieve the desired results. Banks are taking deposit from the public and without adequate lending they cannot earn profit. So banks have to lend more for the betterment of all the concerned. Rural areas deserve more credit in allied and ancillary activities. Government of India has launched Skill India project for skill development and self employment. This scheme encourages acquiring skill in various activities and Banks are requested to provide loans to start self-employment projects this will lead to industrial development. Business loans are to be encouraged in tourism related sector to exploit the potential. Tourism sector is also bound to grow in future with reintroduction of flight services. Banks are requested provide timely loans to agriculture and industry sectors to speed up the growth. UT administration is encouraging to establish new labour intensive industries in Pondicherry which will in turn provide more employment opportunities. Government is encouraging women entrepreneurs to take up income generation activities and banks to provide loans to diary and other developmental activities. Since the repaying capacity of women's is good, banks should support women's SHG group too. Timely and adequate credit under Educational Loans is very much needed to student's community for betterment of the society. He requested banks to discuss special package for relief and rehabilitation of sick industries like cashew scheme during Thane Cyclone which has helped in revival of the

cashew sector. Regarding payment of old age pension and widow pension, banks are requested to engage more BCs so as to provide the benefits of delivery in their doorsteps in co-operation with anganwadi workers of UTP Government. Under smart city project, Government has entered into MOU with French Government. This includes water supply and drainage schemes to be implemented shortly. Port development is also in progress with signing of MOU with Chennai Port for Pondicherry Port as sister port. He requested banks to contribute for purchase/maintenance of critical equipment in Government hospitals and schools through CSR activity.

Mr. D Devaraj, Deputy General Manager and SLBC Convenor presented the agenda items for discussion

#### AGENDA: 1 Confirmation of minutes of the SLBC Meeting held on 28.12.2016

The minutes of the SLBC meeting held on 28.12.2016 was confirmed by the forum.

#### AGENDA: 2 Review of follow up action taken on the decisions of the earlier meeting

# 2.1. DRDA-Allotment of Land for Indian Bank Self Employment Training Institute (INDSETI).

The forum was informed that the issue was regularly pursued by INDSETI Director/Lead Bank. Project Director, DRDA informed that the land already identified at Villianur is proposed to be utilized for some other purpose and instead they have identified alternate land of around ½ to 1 acre at Gorimedu which is in the control of DRDA and file for allotment has already been cleared by the Council of Ministers and the necessary orders would be issued shortly. Deputy General Manager informed that only after allotment of land necessary funds will come from MoRD for building the necessary infrastructure. It has been informed by Government of India that the allotment of infrastructure fund for INDSETI is almost nearing its full utilization and if there is more delay in sending proposal to Government of India adequate funds may not be made available. So the forum once again requested the department to issue the necessary allotment at the earliest. The forum requested Director, INDSETI to follow-up with the department for early allotment of the land.

#### 2.2 Opening of branches in villages with population above 5000

The forum was informed that 4 villages with population of above 5000 which is not having a bank branch of scheduled commercial bank in UT of Puducherry were identified and allotted to 3 banks. So far one branch at Seliamedu village has been opened by Indian Bank. Puduvai Bharathiar Grama Bank which was allotted Kurumbagaram village in Karaikal region has expressed its inability to open a new branch at the allotted area and other banks have informed that branch would be opened during the current year in other two centre Sorapet and Pandasozhanur respectively by Bank of India and Indian Bank. At present these villages are being provided with banking services through Bank Mitras. Deputy General Manager informed that in the forthcoming core committee meeting the re allotment of the village will be made to any other bank, if willing. General Manager, RBI has requested the banks to complete the opening of the branches before the first quarter of 2017-18. Executive Director informed that if the village is a Sub Service Area then the banking services is to be provided by the allotted bank at the earliest and BC services will not substitute for Bank Branch services. So Branch is to be opened as per the timeline and allotment already prescribed.

#### AGENDA: 3 - New Issues

#### 3.1 Pradhan Mantri Fasal Bhima Yojana

Convenor, SLBC informed that with regard to implementation of PMFBY, Government of India, Ministry of Agriculture & Farmers Welfare has requested banks to issue acknowledgement receipt with synopsis of their policy and pocket size folio for ease of carrying. The formats are placed for information of the members. The notification issued by Government of Puducherry which was circulated the banks is also placed for information of the banks. All the banks are requested to take note of the same and ensure providing insurance cover to all notified crops grown in the notified area in view of the availability of premium subsidy. The position regarding farmers enrolled was also informed to the forum for due compliance. Official from Agriculture Department informed that banks need not collect any premium but they only have to give the list with all the details. In UT of Puducherry 2 insurance companies viz UIIC and and AIIC have been selected for crop insurance respectively for Pondicherry and Karaikal region. Executive Director requested the department to have a Dashboard containing all the details so that even a farmer can access the same to find out whether his crops has been covered under the scheme or not. Bankers can also have access to this dash board to find out the details of insurance

settlement etc. The contents and other details to be made available in the dash board may be discussed with all the stake holders and decided accordingly. Secretary (Agriculture) informed that UT Government aim is to ensure coverage of all the 10000 farmers under this schemes and he requested the fullest co-operation of the bankers for operationalisation of online dash board.

# 3.2 Relaxation of EDP before release of loan installment in respect of PMEGP proposals, sanctioned upto 31.03.2017

The forum was informed that Government of India has taken a decision for relaxation for EDP before release of loan installment in respect of PMEGP proposals sanctioned by the banks upto 31<sup>st</sup> March 2017 for the programme year 2016-17. In view of the decision banks were requested to disburse the first installment and claim subsidy. The EDP training will be provided within one month of disbursement of the first installment.

#### 3.3 DigiDhan camps

The convener has informed that NITI Aayog is organizing 100 DigiDhan Mela all over India to promote digital payments from 28.02.2017 and one of the Mela is organized in Puducherry on 08.03.2017. It was informed that 30 Stalls were put-up during the mela in which Banks, oil marketing companies, Government Departments, Co-operative sector retail outlets, traders, Common Service Centre and UIDAI provided all available digital services to the visiting public. Sale of various products was made through cash-less digital mode. Stalls were made available to 14 banks including Co-operative bank and Regional Rural Bank. Sale of various products was made through cash-less digital mode. At the venue, 117 merchants registered for POS, 242 bank accounts were opened, 79 Debit cards, 58 prepaid cards were distributed. 297 Aadhaar seeding and 405 mobile seeding mandates were received. Assistance was provided to 317 regarding usage of UPI and bank wallets. 60 AEPS transactions were also done during the mela.

The forum was also informed of the communication received from Government of India regarding scheduling of Digidhan workshops and digidhan camps in various states of the country with the view to undertake capacity building and on boarding the self organized small and medium businesses/traders on Digital Payment initiatives across India. The workshop has been scheduled on 25.05.2017 and Digidhan camps have been scheduled between 12<sup>th</sup> May and 15<sup>th</sup> June 2017. The details regarding the same are awaited and the same will be circulated among the banks for their active participation.

#### AGENDA: 4. Pradhan Mantri MUDRA Yojana (PMMY) & Stand-up India Scheme

Banks in Union territory of Puducherry have been providing loans for starting self employment enterprises under appropriate scheme of MUDRA. As per the details of available in the MUDRA portal, the annual target of the scheme has been achieved. Development Commissioner has informed that even though the targets under Shishu and Kishore have been achieved the target under Tarun has not been achieved. Deputy Secretary, DFS has also expressed his concern regarding the same and requested banks to ensure achievement of the same. Executive Director informed that the eligible applications under Government Sponsored schemes like PMEGP can also be considered for achievement under PMMY. He requested bankers to ensure incorporation of proper code allotted for such loans in the MIS to be considered for achievement under PMMY also. All the banks have to ensure proper reporting through online portal. Candidates trained through self employment training institutions can be provided financial support under PMMY.

The convener informed that as per details available in the online portal banks have sanctioned 40 loans under stand-up India scheme as against the target of 506 allottees based on the availability of bank branches in UT of Puducherry. Various publicity measures are being undertaken by Lead Bank, SIDBI, NABARD and Government Departments to create awareness about the scheme. Awareness programme to bankers regarding this scheme was held on 03.03.2017 and the procedure for entering the data in the portal was explained. Banks are requested to update the off-line sanctions also in the portal before end of this month to improve our performance as only the data available in the portal would be taken into consideration by Government of India.

#### AGENDA: 5 - PMJDY & DBT

The forum was informed that under Pradhan Mantri Jan Dhan Yojana (PMJDY) Banks continue to open accounts to new members of the households. The banks were requested to invariably seed the mobile and Aadhaar numbers while opening the accounts itself so that Aadhar seeding percentage will goes up and SMS sent regarding credit of DBT amount. As on 01.03.2017 Rupay Cards have been issued to 121986 accounts out of the 124068 PMJDY accounts and Aadhaar seeding has been done in 111510 accounts. In UT of Puducherry the Aadhaar seeding percentage for all SB account is around 70%. Banks are requested to take initiatives to ensure 100% completion of Aadhaar and Mobile seeding in PMJDY acs and general SB accounts. Banks were requested to conduct special drive to focus on seeding of aadhaar and mobile number in all operative, individual savings banks

accounts. The account holders have been also given an option for not seeding the Aadhaar for the reason viz. Aadhaar not enrolled, Aadhaar seeded with other bank, not willing to seed Aadhaar and account holder unavailable. All the banks are requested to review the pending accounts where Aadhaar and mobile number is to be seeded based on the present guidelines of individual operative SB accounts and ensure Aadhaar seeding to these accounts after obtaining the consent from the accounts holder. Banks are requested to conduct campaigns at regular intervals and ensure completion of the same. A special banker meeting conducted on 03.03.2017 and Digi Dhan Campaign held on 08.03.2017 was utilized for the same.

With regard to payment of DBT, banks have been requested by the UT Government to ensure Payment of the Old Age pension amount to the beneficiaries at their place within reasonable period for which Government would be paying Rs.20/- per transaction. Payment of old age pension to bed ridden and persons above 80 has been initiated during the month of February 2017 on pilot basis with available BCAs. The scheme would be extended to all beneficiaries of OAP with effect from April 2017. Banks are requested to take immediate steps to identify and engage more BCs to cover entire beneficiaries' as requested by the Government of Puducherry. Executive Director suggested that operational area should be clearly demarcated otherwise there may be dispute. The ensuring of payment is also to be looked into and there should be a monitoring mechanism. Lead bank and the concerned department have to discuss the details so as to avoid any operational problems in future.

Convener informed that Government of India in the recent VC meeting has suggested for engaging Fair price shops (FPS) and Common Service Centre (CSC) as Business Correspondents of bank subject to extant RBI guidelines. In UTP 507 FPS and 90 CSC spread over rural and urban areas. Banks are requested to consider engaging them as BCs as per their area of operation and their requirement. Details would be discussed in the ensuing core committee meeting and placed in the next SLBC for information.

#### AGENDA: 6 - Enrollment under 3 Social Security Schemes

The forum was informed of the latest position of enrolment under PMJJBY, PMSBY and APY and were requested to continue their efforts to enroll the maximum beneficiaries under these 3 social security schemes. With regard to APY various campaigns are being conducted by PFRDA to bring at least 2% of eligible Indian population under APY ambit. Banks in UTP are also actively participating in these campaigns.

#### Agenda 7 - FINANCIAL LITERACY AND TRAINING

The convener informed the members of the progress made in Financial literacy and training and requested all the members to fully utilise the facilities. From 28.03.2009 to Dec- 2016, 8332 clients have availed counselling services provided through FLCC. Financial literacy campaigns have been conducted in all 19 skill centres and in 141 schools.2 New FLCs have been established by PBGB at Bahour and Karaikal in addition to Mobile literacy van. The various developments in Digital Payments have also been included in the financial literacy programmes. INDSETI- Since its establishment (2009) up to December 2016, 166 programmes has been conducted and 4474 candidates were trained.

#### Agenda 8 - Review of performance of Banks in U.T. of Puducherry

As at the end of December 2016, Total bank branches in UTP is placed at 257 covering 43 banks. Out of which 84 branches are in rural areas and 173 branches are in semi-urban and urban areas. Per branch population for UTP works out to 4856 and for Karaikal it is placed at 4086. The position of deposit and Advances as on December 2016 is at Rs.14237.62 Crores and Rs.9959.08 Crores respectively. Due to demonitisation, growth in deposit was 16.35% and advances were 4.96% over March 2016. CD Ratio of UT is placed at 70% as on December 2016. Banks were requested to speed up their lending so to improve the CD ratio.

## AGENDA 9 - Review of Performance under Annual Credit Plan 2016-17 (Position as on 31.12.2016)

The aggregate Credit disbursement during nine months of 2016-17 amounted to Rs.1493.67 Crores against the target of Rs. 1481.34 crore, registering 101% achievement. All the banks were requested to enhance lending to ensure achievement of the target in the ensuing quarter.

#### Agenda 10 - Flow of Credit to Agriculture

Banks in UT of Puducherry provided a short term loans to 80113 farmers to the tune of Rs.704.88 Crores and the total credit deployment by banks in the UT of Puducherry in the agriculture sector is Rs.743.23 Crores as against the annual target of Rs.956.44 Crores. Banks are requested to achieve the targets under MTL. The entire notified crop in notified area to be invariably covered under Fasal Bima Yojana.

#### Agenda 11 - Performance under Housing, Educational loan and NFS loan.

The forum was informed of the disbursement made during the review period under Housing loan which was at Rs.106.95 Crores covering 1629 accounts. The outstanding advance in Educational loan as on 31.12.2016 was Rs.395.89 Crores. Banks in UTP have disbursed loan assistance to 1524 students for a sum of Rs.21.59 Crores. Under the non-farm sector credit flow was to a tune of Rs.243.22 Crores. Banks were informed that under other priority sector, targets have been assigned to banks for Export Credit, Renewable Energy and Social Infrastructure also. All the banks are requested to classify the advances accordingly and report the same so as to present the details for review.

#### Agenda 12 - Disbursement to Women, Minorities and SC/ST Community.

Convener informed that the bank advance to minority communities stood at Rs.970.78 Crores as on 31.12.2016. These accounts to 15.04% of the total advances and banks have disbursed an amount of Rs.82.49 Crores to 10032 beneficiaries of Minority Communities during the period under review. Advance to SC/ST communities as on 31.12.2016 was Rs.692.69 Crores and disbursed an amount of Rs.59.69 Crores covering 4674 accounts. In all, 12894 women beneficiaries received Rs.146.74 Crores during the period under review.

## Agenda 13 - Performance under Kisan Credit Card, SHG Credit Linkage and Joint liability groups.

It was informed that Banks have issued 7546 new KCCs and extended credit assistance of Rs.55.93 Crores. During the period under review 713 new SHGs have opened bank accounts 1871 groups were credit linked to the tune of Rs.50.02 Crores and 635 groups' availed repeat finance amounting to Rs.19.99 Crores. Banks in UTP have extended credit to 102 Joint Liability Groups (JLGs) amounting to Rs.155.33 Lakhs. The forum requested the banks to actively participate in SHG and JLG financing.

## Agenda 14 - Performance under Government Sponsored Schemes in UT of Puducherry

The forum was informed of the performance under PMEGP and MUPSES and banks were requested to dispose the applications received from line departments as per time line stipulated by RBI. Now, PMEGP applications are to be submitted through online mode only by the beneficiaries. Banks are requested to log in online to view the status of the

applications and update the sanction details. As per the latest information under PMEGP an amount of Rs.336.85 lakhs have been sanctioned benefiting 69 beneficiaries involving margin money of Rs. 104.45 lakhs. Banks are requested to claim the margin money immediately so as to ensure achievement of target. As on Feb 2017, Rs.290.16 lakhs has been sanctioned under MUPSES covering 343 beneficiaries and margin money to the tune of Rs. 99.69 lakhs released to the respective bank branches. The line departments were requested to inform the targets under PMEGP, MUPSES, NRLM, NULM and other schemes for the ensuing programme year 2017-18.

### Agenda 15 - Review of Recovery Performance under Government Sponsored Schemes

The forum was informed that the rate of recovery recorded under Priority Sector was 76%. The comparative details of NPA as at last quarter and current quarter was also informed to the members. All the banks were requested to furnish full and complete DCB and NPA details.

#### Agenda 16 – Submission of LBR 2 and LBR 3 Returns

SLBC convener has appreciated the member banks for their co-operation in ensuring 100% submission of Lead Bank Returns and requested them to maintain the same in the ensuing quarters too.

#### Agenda 17 - Success Stories

#### Success stories of an entrepreneur were presented for information of the forum.

Shri Prathish, who has studied up to B.Tech., and had a brief stint at private concern. Sensing the market demand for paper bags which is bio degradable in nature, in contrast to Plastic started his own firm M/s. Easy Pickers company for manufacture of paper bags with a production capacity of 6,72,000 BAGS per year and an annual turnover of Rs.40 Lakh. He availed loan from Indian Bank Vilianur branch under PMEGP Scheme. Now he is providing employment to around 10 persons.

#### Table Agenda - Launching of Annual Credit Plan (ACP) 2017-18

SLBC convener has informed of the salient features of proposed Annual Credit Plan for the year 2017-18. The outlay is placed at Rs.2643.23 crores showing an increase of Rs.446.79 crores over the plan outlay of 2016-17. In percentage terms it works out to 20.34% growth

rate. The MSME Sector shall be provided with Rs.562.63 Crores accounting for a share of 21.29% of the total outlay as compared to Rs.450 Crores allocated during 2016-17 which is 25% more allocation than last year. Agriculture sector has been provided with 1162.63 Crores accounting for a share of 43.99% of the total outlay as compared to Rs.956.44 Crores allocated during 2016-17 which is almost 21.5% more allocation than last year. The outlay to various heads under other priority sector is projected at Rs.917.97 crores against the outlay of Rs.790.00 crores during 2016-17 an increase of Rs.127.97 crores amounting to increase of 16.20%. The forum approved the Annual Credit Plan 2017-18 for Rs. 2643.23 crores and the plan booklet were released by dignitaries on the dais.

#### Agenda 17- Any other matter with the permission of the Chair

#### Representation received from Pondicherry Modern Rice Mill Owner Association.

Shri G. Malarkannan, Director, Industries and Commerce presented the representation received from Pondicherry Modern Rice Mill Owners Association who availed finance from banks in UT of Puducherry. The Rice mills were severely affected by Thane Cyclone and due to various natural calamities the loans could not be repaid in time which has resulted in most of the loans being classified as NPA. Director, Industries, Government of Puducherry elaborating on the subject informed that due to NPA classification their requirement for fresh finance has been blocked. In view of the same they have requested for concession in interest for the loans, restructuring of their outstanding debt and reasonable holiday period for repayment of the same. They have also requested for additional working capital and term loans to meet the cost of additional machinery. Chief General Manager, Reserve Bank of India told that restructuring guidelines were given to banks. The same has been adopted by boards of the banks. RBI is also issued guidelines to be followed during Natural Calamities. All the banks have their own policy of restructuring of loans. Hence, the individual borrowers may take-up with their financing bank for amicable solution to the grievances as per the extant guidelines.

#### Non-acceptance of Rs.10 Coins by traders and other establishments

The forum was informed of the RBI communication of some specific instances of non-acceptance of Rs.10 coins by traders and other establishments. They have requested banks to include the information regarding various currencies and its acceptance in all the awareness programmes being conducted by banks.

The meeting concluded with vote of thanks by Mr. T Adithya Verma, Assistant General Manager, State Bank of India, Puducherry.

### List of participants of the SLBC convened on 20.03.2017

S.No.	Name (Sarvashri)	Designation	Institution
1.	V Narayanasamy	Hon'ble Chief Minister	Government of Puducherry
2.	M Kandasamy	Hon'ble Welfare Minister	Government of Puducherry
3.	M K Bhattacharya	Executive Director	Indian Bank
4.	G Narendra Kumar I A S	Development Commissioner	Government of Puducherry
5.	A K Dogra	Deputy Secretary, DFS, MOF	Government of India
6.	D Manikandan I A S	Secretary (Agriculture)	Government of Puducherry
7.	Kesavan	Chief General Manager	RBI, Chennai
8.	Mildred Xess	General Manager	NABARD, Chennai
9.	S Mohana	General Manager	RBI, Chennai
10.	Deepa S Raj	Director, DEAP	RBI,Chennai
11.	B Veeraraghavan	Deputy General Manager	Indian Bank, Chennai
12.	D Devaraj	DGM, SLBC Convenor	Indian Bank, Puducherry

### **BANKS/FINANCIAL INSTITUTIONS**

S.No.	Name (S/Shree)	Designation	Bank
1.	Manoranjan Sahu	Chairman	PBGB
2.	P A Sankaranarayanan	Assistant General Manager	Indian Bank
3.	P Subramanian	Assistant General Manager	Indian Bank
4.	T Adithya Varma	Assistant General Manager	SBI
5.	K Dhanasekar	Assistant General Manager	Canara Bank, Puducherry
6.	M Veerabhadran	Assistant General Manager	UCO Bank
7.	Paritosh Kumar	Assistant General Manager	Bank of India
8.	M Mounisamy	Assistant General Manager	City Union Bank
9.	S Murali	Managing Director	PSCB
10.	N Somasekar	Divisional Manager	Canara Bank
11.	P Anbu Kamaraj	Chief Manager (LDM)	Indian Bank
12.	S R Tagore	Chief Manager	Bank of Baroda
13.	S Kannan	Chief Manager	ICICI Bank
14.	V Kumaran	Chief Manager	ICICI Bank
15.	Anantharaman	Chief Manager	Indian Overseas Bank
16.	C D Maharana	Chief Manager	Union Bank of India
17.	Mohan Kumaramangalam	Chief Manager	City Union Bank
18.	R Janardhan	Cluster Head	Equitas SF Bank
19.	S Loganathan	Counsellor	FLCC, Puducherry
20.	P Augilane	Director	INDSETI, Puducherry
21.	Prakash Meena	Senior Manager	Vijaya Bank
22.	K V K Kishore Babu	Senior Manager	Dena Bank
23.	B Rajesh Kumar	Assistant Vice President	HDFC Bank
24.	K Pavan Kumar	Senior Manager	Syndicate Bank
25.	S Parthipan	Senior Manager	Axis Bank
26.	D Jacob	Senior Branch Manager	South Indian Bank
27.	Meenakshi Sundaram	Senior Manager	Federal Bank
28.	U Prakash Chandra	Senior Branch Manager	Karnataka Bank
29.	T Umanath	Senior Manager	Corporation Bank
30.	V Saravanan	LDO	RBI Chennai
31.	Uma Gurumurthy	DDM	NABARD
32.	V Venkata Narayana	Branch Manager	State Bank of Mysore
33.	P Janaki	Branch Manager	Bank of Maharashtra
34.	S Seshadri	Branch Manager	Punjab and Sind Bank
35.	M Yuvaraj	Manager (RD)	Indian Overseas Bank
36.	A Arunachalam	Manager (DISCO)	State Bank of India

### BANKS/FINANCIAL INSTITUTIONS (contd.)

S.No.	Name (S/Shree)	Designation	Bank
37.	V Sathiamoorthy	Manager	IDBI Bank
38.	K K Souprayan	Manager	Punjab National Bank
39.	R Ponnuchamy	Manager	Allahabad Bank
40.	S D Yuvarajkumar	Manager	Karur Vysya Bank
41.	P Visagam	Manager	PSCB
42.	V Ramesh	Manager	SIDBI
43.	B Rajendra Prasad	Manager	PCCLD Bank
44.	C Abraham	AVP	Equitas SF Bank
45.	R Ramalingam	Assistant Manager	Lakshmi Vilas Bank
46.	Abinash Anbedkar	Assistant Manager	State Bank of Travancore
47.	R Suryaraj	Assistant Manager	Syndicate Bank
48.	Y Rajkumar	Assistant Manager	Andhra Bank
49.	C Muhammad Aslam	Assistant Manager	Tamilnad Mercantile Bank
50.	R K Jananee	Assistant Manager	Catholic Syrian bank
51.	Hariram	Assistant Manager	Indusind Bank
52.	K Sethuraj	Officer	United Bank of India

### **INSURANCE COMPANIES**

S.No.	Name (S/Shree)	Designation	Bank
1.	J Ravichandran	Senior Divisional Manager	Oriental Insurance Company
2.	K Mohan	Branch Manager	LIC of India
3.	B Rajan	AO (DEV)	United India Insurance

### GOVERNMENT DEPARTMENTS/BOARD/CORPORATION

S.No.	Name (S/Shree)	Designation	Department
1.	T Karikalan	Special Secretary	PIPDIC
2.	Malarkannan	Director	Department of Industries
3.	P Priytarshny	Director	Department of Civil Supplies
4.	R Ramakrishnan	Joint Director	Department of Economics & Statistics
5.	P T Rudragoud	Project Director	DRDA
6.	Giddi Balaram	Project Officer	PUDA
7.	H Jakir Husain	Deputy Director	Department of Agriculture
8.	G Ganesan	Deputy Registrar	Co-operative Department
9.	R N Karthikeyan	Regional Manager	National Housing Bank
10.	V Adimoulame	General Manager	PIPDIC
11.	S Ganesan	SDE	BSNL
12.	R Elayaperumal	SDE	BSNL
13.	K Mohamed Kader	Deputy Director	Department of School Education
14.	V Sarojini	Deputy Director	Department of Social Welfare
15.	M Dhanalakshmi	Deputy Director	Department of Women & Child Devpt.
16.	K Dayalan	Assistant Director	MSME-DI
17.	V Mohan Kumar	Assistant Director	Department of Industries
18.	K Theepanjan	Functional Manager	DIC
19.	P Sekizhan	Executive Officer	PKVIB
20.	T Kandasamy	JAO	DAT
21.	K Balamurugan	Welfare Officer	Department of Women & Child Devpt.